

APPLICATION OF ARIMA MODEL TO FORECAST GOLD PRICE IN VIETNAM

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Abstract

The paper is dealing with the analysis of the gold price in Vietnam. In line with the outbreak of the global financial crisis, the prices of gold have reached very high level. The gold started to be very attractive and safe investment. Therefore, investors are always looking forward to the research analysis related to the future price of gold.

One of the possible methods for the prediction of gold price is ARIMA model historically developed by George Box and Gwilym Jenkins 1976. The paper will use this model for the forecast of gold price in Vietnam. Based on the comprehensive analysis the paper come to the conclusion that how investors could avoid the risks related the price volatility in the international market with gold and as well how this development will influence the prices of gold in Vietnam in the forward market. The forecast Arima (5,1,5) model is excellent in this case with the forecast error is about 3.46%.

Key words: gold price, ARIMA model, international markets for gold, demand, and supply for gold

JEL Code: B23, B26

Introduction

From thousands of year, the gold is viewed as currency to bring global value, while the gold is one of the many investment channels interested. The investors look to gold as a safe investment tool and high profitability in the financial portfolio (Dung 2004). However not the investors would be also lucky and succeed in this wallet. Investing and trading gold is a risky area because the gold prices have fluctuated continuously in recent year. Also, for this reason, the investors are more interested in the role of forecasting gold price in the future. This is a support channel for investors if they know how to use and perform correctly. Therefore, the estimate of gold price in Vietnam is necessary for investment decision making in the present period (Hong 2003).

In this topic, the research team proposed to use the Arima model of Box – Jenkins to forecast the gold's price in the short term. George Box and Gwilym Jenkins (1976) studied the Arima model (Autoregressive integrated moving average), and their names are often used to call generic Arima processes, applied analysis and expected the time series. The Box – Jenkins's method have four steps: identify the test model, estimates, diagnostic tests, and forecast.

1. Theory

1.1 Box – Jenkins model

Arima model is a model used to forecast time series; this model relies on past data to provide forecasting indexes. The Arima model has two parts: AR (Autoregressive) and MA (Moving Average). Arima (p,d,q) with p is the number of autoregressive terms, d is the number of nonseasonal differences, q is the number of moving – average time (Wang, Wang et al. 2014). The general equation of the Arima (p,d,q) is:

$$Y_t = \delta + \varphi_1 Y_{t-1} + \varphi_2 Y_{t-2} + \dots + \varphi_p Y_{t-p} - \theta_1 e_{t-1} - \theta_2 e_{t-2} - \dots - \theta_q e_{t-q} + e_t$$

With φ is the autoregressive parameter, θ moving average parameter, $\delta = \mu(1 - \varphi_1 - \varphi_2 - \dots - \varphi_p)$, μ is the average value of time series, e_t is forecast error, $e_t = Y_t - \hat{Y}_t$. The autoregressive model is Arima (p,d,0) or Ar (p). The general equation of AR(p) is: $Y_t = \delta + \varphi_1 Y_{t-1} + \varphi_2 Y_{t-2} + \dots + \varphi_p Y_{t-p} + e_t$. The moving average model is Arima (0,d,q) or MA(q). The general equation of MA(q) is: $Y_t = \delta - \theta_1 e_{t-1} - \theta_2 e_{t-2} - \dots - \theta_q e_{t-q} + e_t$. Define the Arima model also means find the times that are related to each other. The \hat{Y}_t value is related to the Y_{t-1}, Y_{t-2}, \dots or with Y_{t-p} ? The \hat{Y}_t value is related to the e_{t-1}, e_{t-2}, \dots or e_{t-q} ? P,q by how much?

1.2 The basic steps of the Box – Jenkins method

Consider the nature of the time series: According (Wang, Wang et al. 2014), the first thing to note is most of the time series are non-stop, and AR, MA components of the Arima model only related to the stop time series. The random process of Y_t is considered stop if the mean and the variance of the process do not change over time. So to identify the Arima model, we have to do two steps: based on the graph of time series, a graph of the PACF autocorrelation (Ali, Babai et al. 2017).

The model identification: The type identification of Arima (p,d,q) is to find the appropriate values of p,d,q. Where p is the number of autoregressive terms, d is the number of

nonseasonal differences, q is the number of moving – average times (Hikichi, Salgado et al. 2017). The determination of p and q will depend on the PACF and ACF graphs. Where ACF is the sample autocorrelation, PACF is the sample partial autocorrelation. Select the value of p if the PACF graph has a high value at lag $1, 2, \dots, p$ and plummeting after p . Choose the value of q if the ACF has a height value at lag $1, 2, \dots, q$ and falling after q (Wang, Deng et al. 2017).

Parameter estimation of the model: After finding the (AR- p) regression coefficient and the (MA- q) moving average ratio of the Arima model, we will estimate how many examples from the high rates coefficients. And then test the model just found (Wang, Wang et al. 2014).

2. Application of Arima model for forecasting gold prices in Vietnam

2.1 The situation of gold price fluctuation in Vietnam

Period 2006 – 2009: According (Tran, Le et al. 2017), although the State does not own license business, the law's provision about the gold market management was still incomplete, so the form of illegal gold trading was created and developed rapidly. In this time, the gold market had about 40-60 tons of gold was imported officially and about 50-60 tons of smuggled gold. Characteristic of this stage was the big difference between domestic gold and world gold price. At this time, the local gold market was unstable, the severe effect on foreign exchange market and exchange rate.

Period 2009 – 2012: At this time, the difference between domestic gold price and world gold price had tended to decrease over 2006 – 2009; instability of the market and its negative impact on the exchange rate, price index, macroeconomic stability still happening but lower than the previous period (Tran, Le et al. 2017).

Period 2012-2015: This is the stage had a new legal framework and the effective enforcement. During this time, the gold exchange and the gold trading on account were not allowed to operate. The state Bank of Vietnam had exclusive rights to import gold and manufacture of gold bars. Characteristics of this stage: The difference between the domestic gold price and the world gold price had a low level. The gold market was stable; the illegal gold trading had stopped working (Tran, Le et al. 2017).

2.2 The application of Arima model for forecasting gold price in Vietnam

Description of data: The data used in the study were taken monthly from 01/2006 to 01/2017. A total of 133 observations corresponding to 133 months. The data each month is average data of all dates. Research data is taken from the website of World gold council.

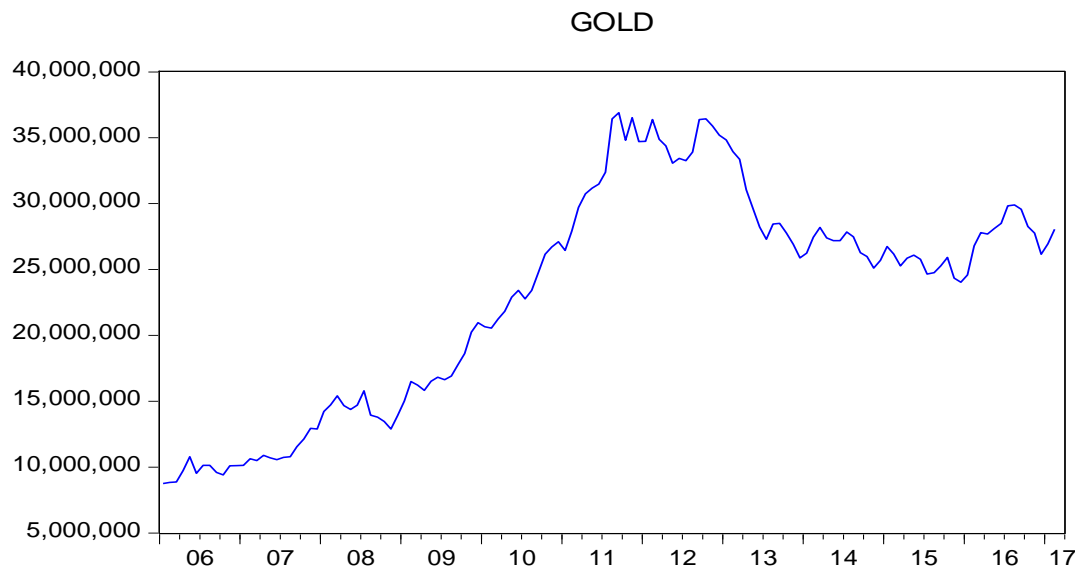
Explain the variables used in the model:

The original data: Gold

The gold data after getting the difference in level 1: $Z_t\text{Gold}$

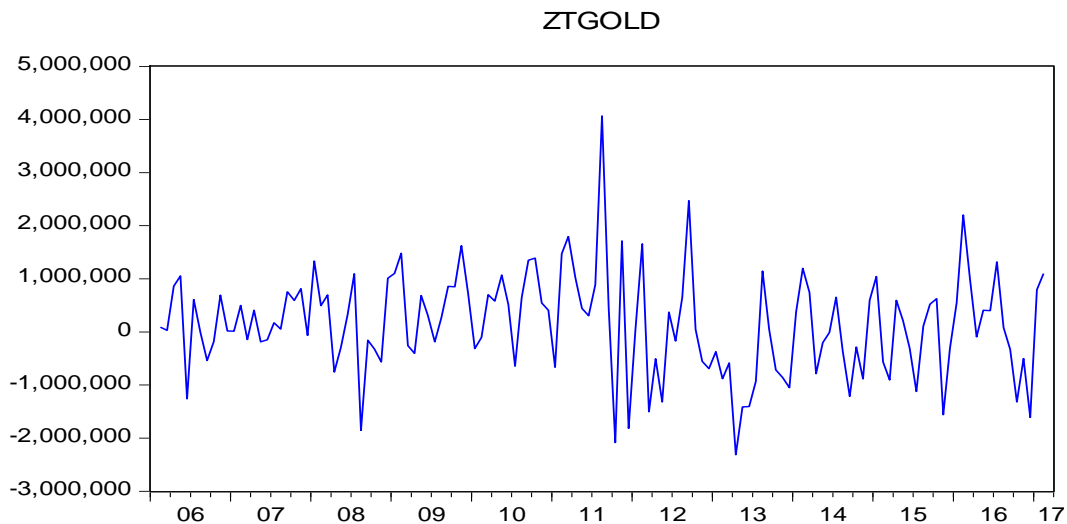
We had a graph of the Vietnam gold price in the initial data string (Figure 2.1) and the gold data after getting the difference in level 1. (Figure 2.2).

Figure 2.1: The original data string of gold



Source: Own calculation

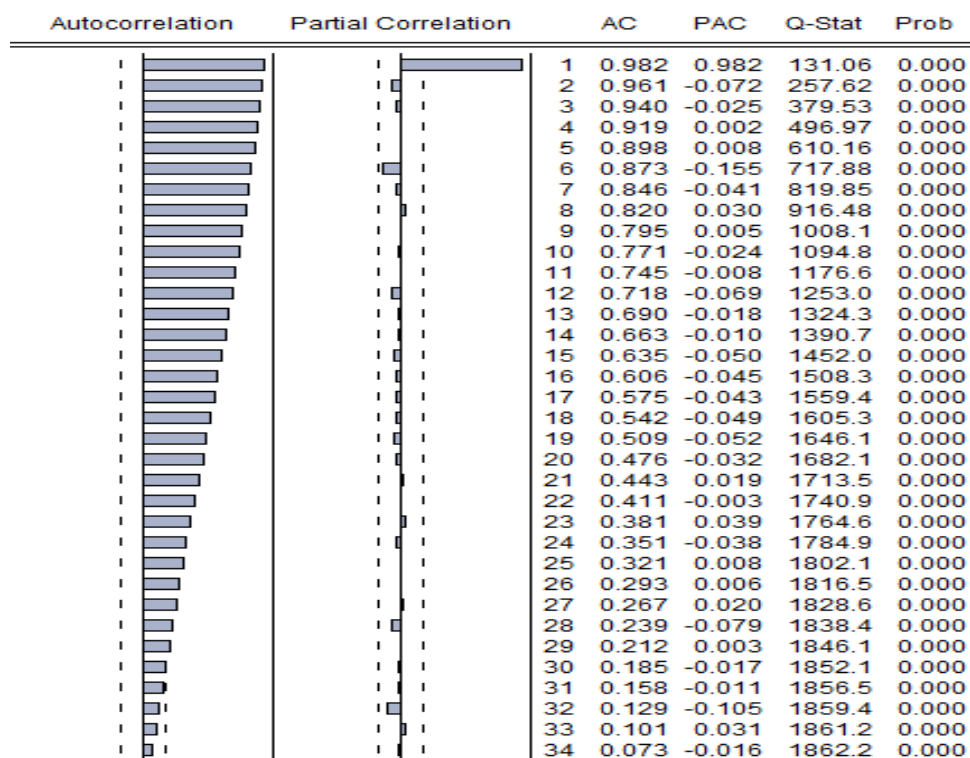
Figure 2.2: The gold data after getting the difference in level 1



Source: Own calculation

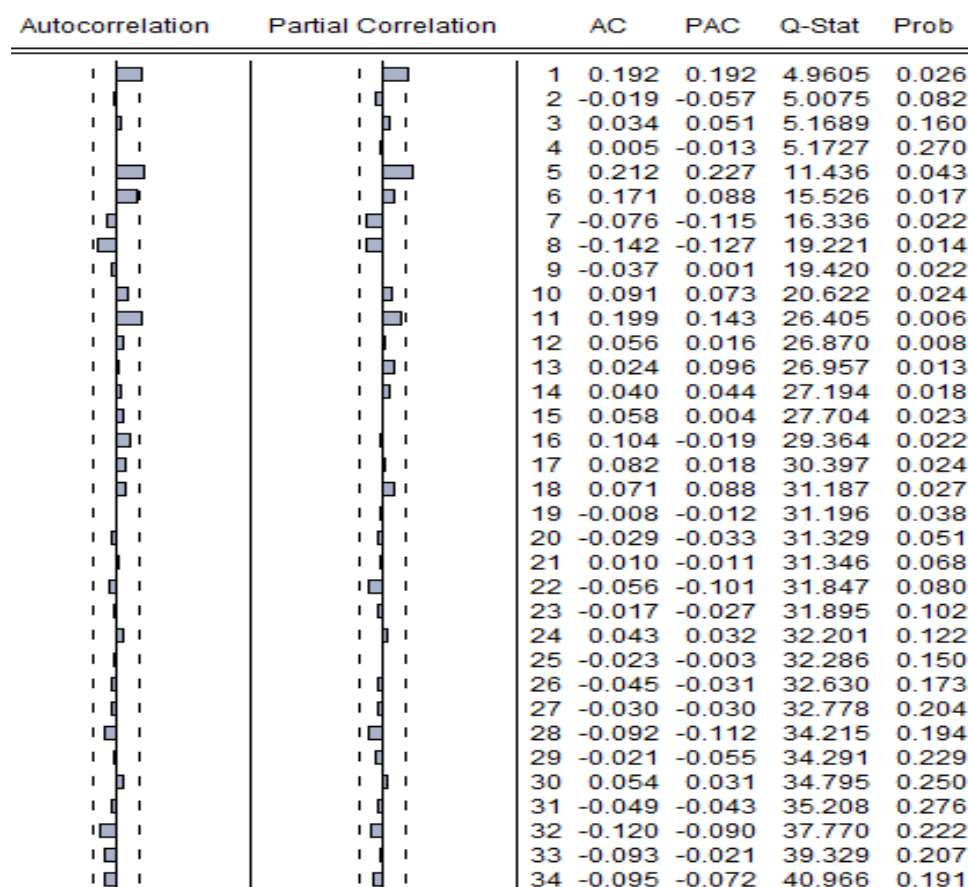
From figure 2.2, we can see that observation data has stopped, and this is also clearly shown in figure 2.3 and figure 2.4.

Figure 2.3: ACF & PACF of the original data string



Source: Own calculation

Figure 2.4: ACF & PACF of the gold data after getting the difference in level 1



Source: Own calculation

We used the autocorrelation and partial autocorrelation graph of Z_t Gold data string to get the Arima model. Look at the autocorrelation and partial autocorrelation graph of figure 2.4; we can see that p can be values 1 and 5; q can be values 1 and 5. We can estimate four models: Arima (1,1,1); Arima (1,1,5); Arima (5,1,1); Arima (5,1,5). We continue to test the residual of four models to see if it has white noise or not by test the p-value of the residual. All four models have no white noise. Next step, we compare the RMSE (Root mean squared error), MAE (Mean absolute error) of each model.

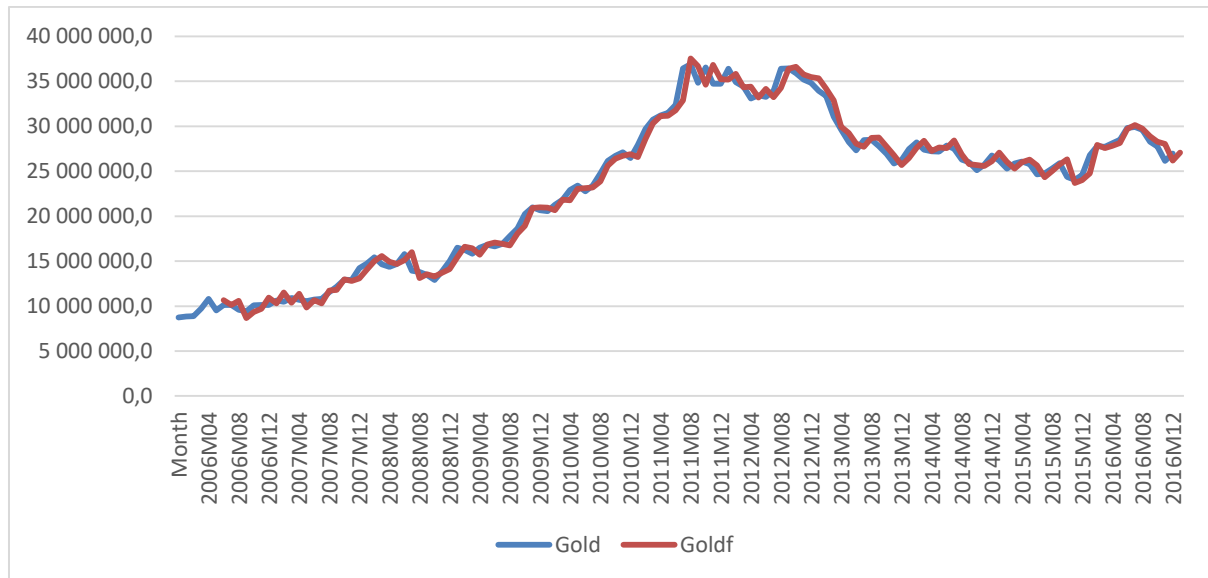
Table 2.1: RMSE & MAE of four models

Mô hình Arima	RMSE	MAE
Arima (1,1,1)	928932.1	716887.0
Arima (1,1,5)	918322.3	712972.9
Arima (5,1,1)	915193.6	706869.6
Arima (5,1,5)	874510.6	671072.6

Source: Own research

Look at table 2.1 we can see the Arima (5,1,5) model has the smallest RMSE, MAE. So we choose the Arima (5,1,5) model to forecast.

Chart 2.1: The current gold price and forecast gold price



Source: Own research

Look at the chart we can see the current gold price and forecast gold price always had the same trend. This proves that the forecast Arima (5,1,5) model is excellent.

2.3 Expansion of the gold price forecast

The equation of prediction: $Z_t \text{Goldf} = 130740.9 + 0.741463.Z_t \text{Gold}_{t-1} - 0.678517.Z_t \text{Gold}_{t-2} - 0.518136.Z_t \text{Gold}_{t-3} + 0.416901.Z_t \text{Gold}_{t-4} - 0.530531.Z_t \text{Gold}_{t-5} - (-0.523059).e_{t-1} - 0.518119.e_{t-2} - 0.755595.e_{t-3} - (-0.450518).e_{t-4} - 0.760356.e_{t-5}$

The forecast gold price = (The Gold price)_{t01-2017} + $Z_t \text{Goldf} = 26948229.9 + 127824.8 = 27076054.7$

Compared to the actual gold price in February of 2017 is 28047662.7 VND and the forecast gold price in February of 2017 is 27076054.7 VND. The difference between the actual price and the forecast price is 971608 VND. The forecast error is about 3.46%.

Conclusion

The forecast result shows the forecast value is not much different from the actual value. This means the reliability of the model is very good. In fact, the gold price is also affected by

another factor such as the world gold price, oil price, exchange rate of VND/USD will make the forecast error higher. So the combination of the prediction results and the current economic situation to have a correct view about the gold price fluctuations.

However, it is necessary to reaffirm that current Arima model is very good in applying it to the gold price forecast. It helps the investors make decisions and investment plan avoid the risk of gold trading.

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